

# Wine Industry Metrics - Winery Database - November 2013

Wines Vines Analytics

## U.S. Winery Database

Our database of wineries is showing a count of 7,663 wineries for November 2013. This is a net increase of 228 wineries vs. a year ago (3% growth).

| Winery Database » | Month |
|-------------------|-------|
| November 2013     | 7,663 |
| November 2012     | 7,435 |

Although the Wines Vines Analytics team updates wineries on a monthly basis, these tables are published semi-annually as a benchmark. The figures below reflect the winery universe as of July 2013.

| U.S. Wineries - By Winery Size<br>July 2013<br>source: Wines Vines Analytics |              |      |
|--|--------------|------|
| Winery Size  | Winery Count | %    |
| Large (500,000+)   | 49           | 1%   |
| Medium (50,000 - 499,000)  | 243          | 3%   |
| Small (5,000 - 49,000)   | 1,390        | 18%  |
| Very Small (1,000 - 5000)  | 3,088        | 41%  |
| Limited Production (< 1000)  | 2,803        | 37%  |
| Total U.S. Wineries  | 7,573        | 100% |

| U.S. Wineries - By Average Bottle Price<br>July 2013<br>source: Wines Vines Analytics |              |     |
|---|--------------|-----|
| Average Bottle Price  | Winery Count | %   |
| \$1 - \$10.99   | 313          | 4%  |
| \$11 - \$19.99  | 2,665        | 35% |

| U.S. Wineries<br>July 2013<br>source: Wines Vines Analytics |              |      |
|---|--------------|------|
| State   | Winery Count | %    |
| California  | 3,579        | 47%  |
| Washington  | 676          | 9%   |
| Oregon  | 546          | 7%   |
| New York  | 312          | 4%   |
| Virginia  | 222          | 3%   |
| Texas   | 209          | 3%   |
| Pennsylvania  | 166          | 2%   |
| Ohio  | 143          | 2%   |
| Michigan  | 136          | 2%   |
| North Carolina  | 129          | 2%   |
| Missouri  | 124          | 2%   |
| Illinois  | 102          | 1%   |
| All other states  | 1,229        | 16%  |
| Total U.S. Wineries   | 7,573        | 100% |

|                     |       |      |
|---------------------|-------|------|
| \$20 - \$29.99      | 2,388 | 32%  |
| \$30 - \$39.99      | 1,052 | 14%  |
| \$40 - \$59.99      | 755   | 10%  |
| \$60 - \$99.99      | 309   | 4%   |
| \$100 and over      | 91    | 1%   |
| Total U.S. Wineries | 7,573 | 100% |

# WINES & VINES

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